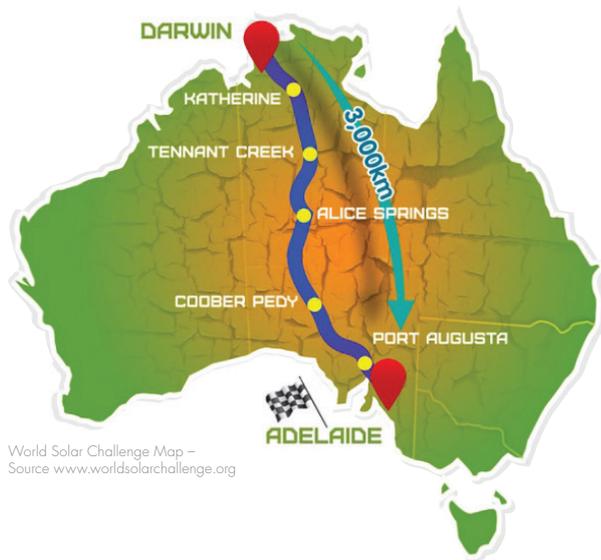


## THE 2015 WORLD SOLAR CHALLENGE

The World Solar Challenge is a biennial solar-powered car race which covers 3,021km through the great Australian Outback, from Darwin to Adelaide. It provides a chance to showcase advances in solar technologies as well as highlight commitment to a sustainable future.



- Biennial solar-powered car race
- 3,021 kms
- Darwin to Adelaide
- 7 Checkpoints
- 5kW hours stored energy
- All other energy must be kinetic or come from the sun

Competitors in the challenge face a range of complex issues such as finding a way to deliver optimal efficiency from the vehicle and complex power-electronics systems all while dealing with the harsh Australian outback conditions.

These challenges are addressed through the development of world class Australian technologies, many of which have made their way from previous challenges in to consumer motoring products.

First run in 1987, the race attracts teams from around the world and receives extended coverage locally and globally. The 2013 edition attracted 42 teams from around the world.

Cars are allowed a nominal 5kW hours of stored energy. All other energy must come from the sun or be recovered from the kinetic energy of the vehicle.

These are some of the most efficient vehicles ever made, they can cruise across Australia at over 100KPH, using less power than a toaster.

## ABOUT TEAM ARROW

Team Arrow is a Queensland-based team that has shown the world what can be done with homegrown expertise, true Queensland grit and local support.

Our team includes past participants, highly skilled technology people, engineers and technicians, designers, mechanics and university students. They come from all walks of life, but share a passion for making things possible and creating the future.

In 2013, we were the first Australian team across the line, (and 7th in our division) against strong international competition.

We aim to build on this success and compete again in 2015.



## BECOME PART OF TEAM ARROW

We're taking on the best in the world. Big companies and big universities — with big wallets.

We, on the other hand, are a band of experts with lots of experience and an understanding of how to work smarter, make the most of our resources and channel the passion of our team.

But we don't just want to take this journey by ourselves. We want you to come along with us — to enjoy the highs and lows and be in amongst the action: from building the car, being part of the race crew — and maybe even driving the Arrow1! Along the way you can use your Team Arrow experience to enhance your business and make your staff and customers feel part of the journey too.

## SPONSORSHIP OPPORTUNITIES

SPONSORSHIP	AMOUNT	WHAT YOU GET
Team Arrow Individual Supporter	\$150	<ul style="list-style-type: none"><li>• TeamArrow Supporter T-shirt</li><li>• Logo usage rights (I'm on TeamArrow)</li><li>• Launch party and various event invitation/s</li></ul>
Bronze	\$2,500	<ul style="list-style-type: none"><li>• As above, <b>PLUS</b></li><li>• Full Sponsor Kit</li><li>• Media opportunities to include: a) Twitter/Facebook feed mention &amp; 1 blog entry or b) Name mentions &amp; acknowledgement</li></ul>
Silver (maximum 15)	\$5,000	<ul style="list-style-type: none"><li>• As above, <b>PLUS</b></li><li>• Team logos on the support vehicles</li><li>• Your logo on team apparel and signage</li></ul>
Gold (maximum 6)	\$15,000	<ul style="list-style-type: none"><li>• As above, <b>PLUS</b></li><li>• Logos on the vehicle / prominent logos on support</li><li>• Opportunity for you and your clients to attend a post race function where they will be able to drive the car (provided they fit, of course!)</li><li>• Opportunity to have the vehicle at your corporate event</li><li>• Option to commit to multi-year sponsorship</li></ul>
Platinum (maximum 3)	\$30,000	<ul style="list-style-type: none"><li>• As above, <b>PLUS</b></li><li>• Nominate a driver to be added to our driver training program which may earn the driver a chance to drive in the race</li><li>• Either a) Primary team apparel sponsor or b) Rights to your own media interface</li><li>• More prominent logos on the vehicle</li><li>• Opportunity to have the vehicle at your premises (for up to 8 weeks a year) or at corporate event/s</li></ul>

## MORE INFORMATION

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